

## Blackmagic Web Presenter

Now you can make any professional SDI and HDMI video source appear as a USB webcam for high quality streaming on the internet!



Shown with optional Teranex Mini Smart Panel

Blackmagic Web Presenter makes any SDI or HDMI video source appear as a USB webcam for higher quality web streaming using software such as Skype or streaming platforms such as YouTube Live, Facebook Live, Twitch.tv, Periscope and more! Blackmagic Web Presenter includes 12G-SDI and HDMI inputs, an XLR microphone input, HiFi audio input, and Teranex quality down conversion for converting any SD, HD or Ultra HD video source to 720p for easy, low data rate, high quality streaming. Plus, Blackmagic Web Presenter can even live switch programs using its built in 2 input production switcher if you add the optional Teranex Mini Smart Panel!

# Designed for Internet Broadcasting

The easiest way to stream to your favorite websites or services!

Blackmagic Web Presenter is the fastest and easiest way to get live video directly onto the web for a new generation of web broadcasting.

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That's all you need to do! Blackmagic Web Presenter will work with any software that supports video from a webcam because it tricks your computer into thinking the SDI or HDMI device is a webcam! Now you can use popular software such as Open Broadcaster or XSplit Broadcaster to live stream your broadcasts and events! Best of all, you don't need any drivers or extra software!



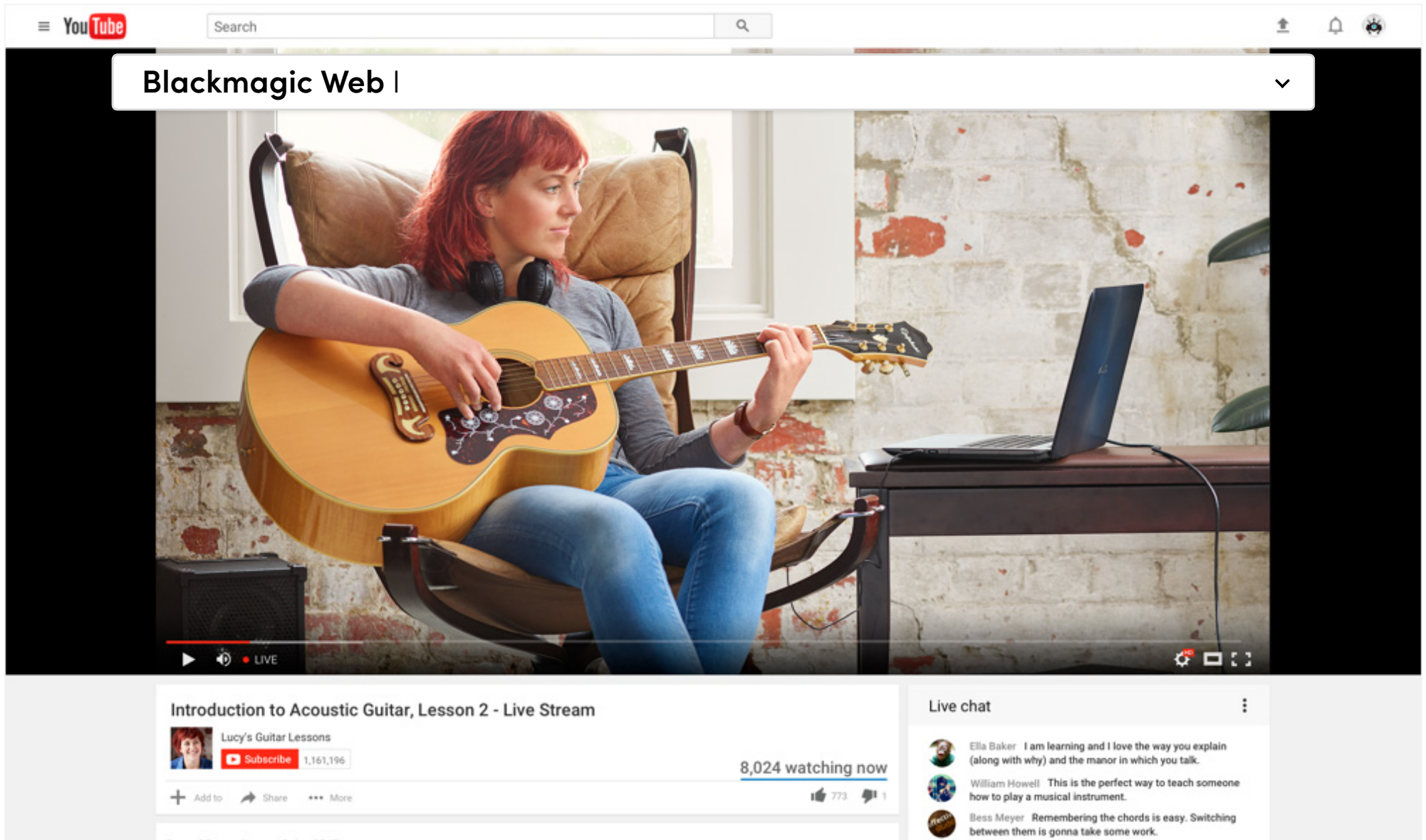


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# Professional Quality Streaming

Now you can turn any live production into a global broadcast!



The image shows a YouTube live stream interface. At the top, the YouTube logo and a search bar are visible. The video player shows a woman with red hair sitting in a chair, playing an acoustic guitar. She is wearing headphones and has a laptop open on a table next to her. The video player includes a progress bar, volume control, and a 'LIVE' indicator. Below the video player, the video title 'Introduction to Acoustic Guitar, Lesson 2 - Live Stream' is displayed, along with the channel name 'Lucy's Guitar Lessons' and a 'Subscribe' button. The number of subscribers is shown as 1,161,196. The current number of viewers is 8,024. To the right of the video player is a 'Live chat' section with three messages from users: Ella Baker, William Howell, and Bess Meyer.

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**Introduction to Acoustic Guitar, Lesson 2 - Live Stream**

Lucy's Guitar Lessons  
Subscribe 1,161,196

8,024 watching now

773 1

**Live chat**

- Ella Baker I am learning and I love the way you explain (along with why) and the manor in which you talk.
- William Howell This is the perfect way to teach someone how to play a musical instrument.
- Bess Meyer Remembering the chords is easy. Switching between them is gonna take some work.

# Teranex Quality Conversions

Stream incredibly clean video from any source!

Blackmagic Web Presenter has Teranex conversion technology built in that provides you with incredibly clean looking web video from any

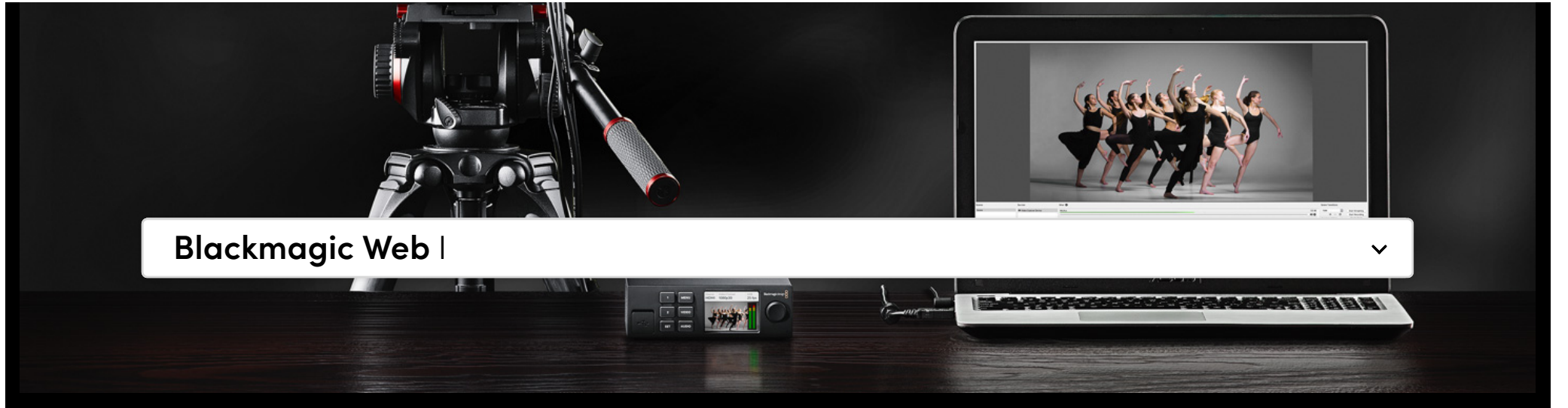
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ideal format for streaming because it is HD resolution, has a 16:9 aspect ratio and also generates the lowest data rate, making streaming over the internet extremely easy while retaining incredible quality. If the streaming software detects a slow internet connection, it can send a command to Blackmagic Web Presenter to reduce frame rates to 720p20, 720p15, 720p10 or 720p5!



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# Compatible Software

Works instantly with all popular streaming software!

Blackmagic Web Presenter lets you stream high quality video through your favorite software and websites such as Skype, YouTube Live, Facebook Live and more! Any webcam compatible software will be able to capture video and audio from your connected devices without the need for additional drivers. With Blackmagic Web Presenter, you can use the popular software you love and get higher quality, perfectly

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built into computers, however Blackmagic Web Presenter tricks these software tools into thinking its also a simple webcam, but delivers dramatically higher video quality.



## Open Broadcaster

Open Broadcaster is free open source software for recording and live streaming video on Mac, Windows and Linux. It receives the video from your connected Blackmagic Web Presenter and streams it out to services such as YouTube, Twitch.tv and others. Open Broadcaster can even save an archival of the program!



## XSplit Broadcaster

XSplit Broadcaster is another popular audio and video mixing application for Windows with a simple and intuitive interface that allows anyone to create

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# Optional Live Production Switcher

Professional, broadcast quality 2 input switcher with transitions and more!

The optional Teranex Mini Smart Panel turns your Blackmagic Web Presenter into a professional, broadcast quality 2 input live production

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monitor audio levels on the built in LCD screen before going live with your web broadcast!



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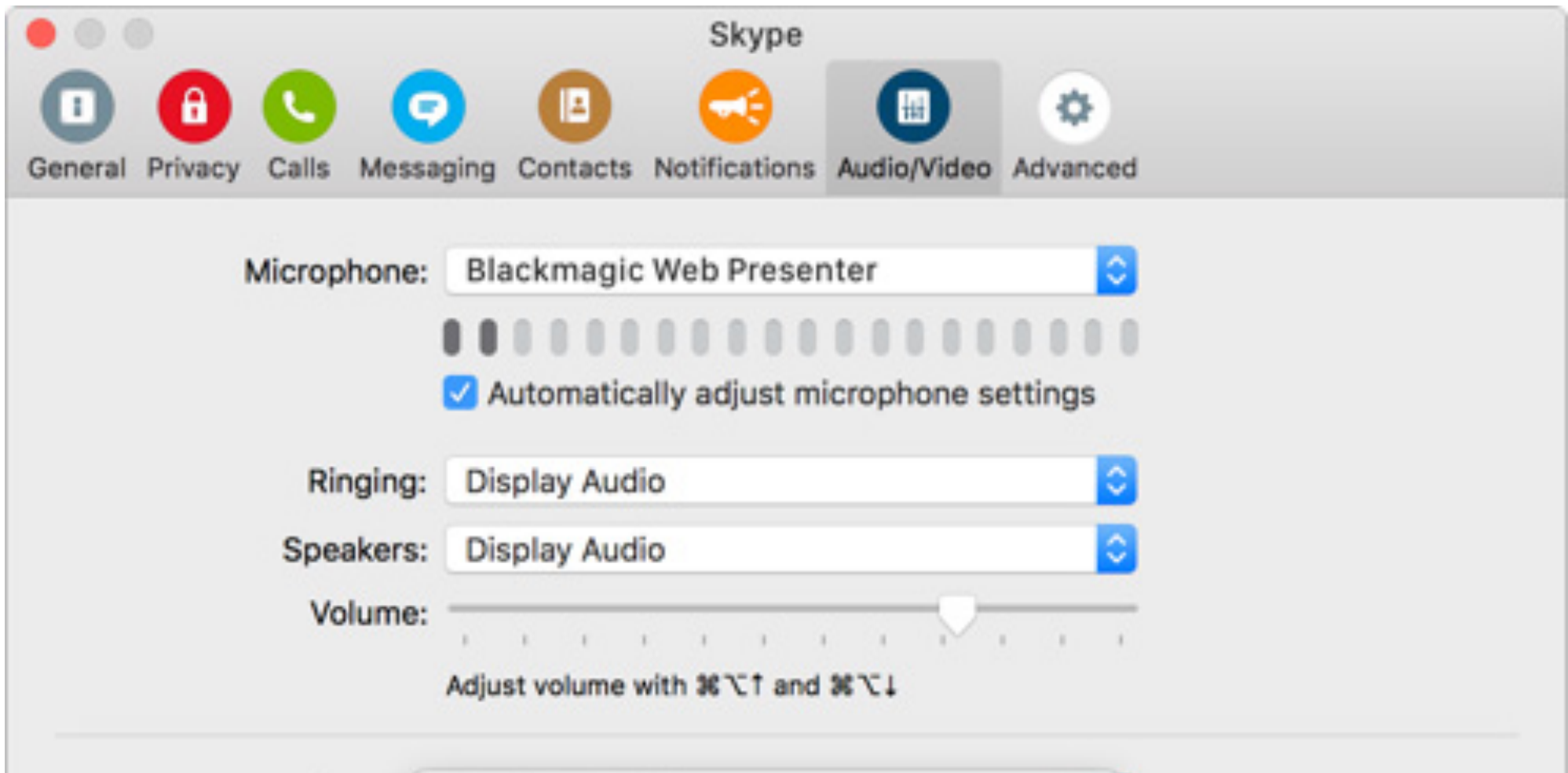


# No Drivers Required!

Compatible with Mac, Windows, Linux and Chromebook computers!

Blackmagic Web Presenter is a standard UVC and UAC compatible USB video device so you don't need any drivers. Just plug it into your Mac, Windows, Linux or even Chromebook computer. The computer will think that it's just a standard webcam, however your production quality will be far superior because Blackmagic Web Presenter works with your SDI and HDMI devices such as professional cameras.

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# Advanced Connections

Connect virtually any SDI or HDMI camera!

Blackmagic Web Presenter includes 12G-SDI and HDMI 2.0 inputs with support for all SD, HD and Ultra HD formats up to 2160p60. An HDMI

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also get balanced XLR audio inputs for connecting professional microphones, along with RCA HiFi inputs for connecting iPods and other audio sources so you can add music or computer audio to your program!



## Design

Keep it on your desk, stow it in a rack or take it on the go!

Blackmagic Web Presenter is based on the modular Teranex Mini design so it looks good on a desktop, but it can also be rack mounted or easily hidden. Its extremely portable 5.5 inch wide by 1.5 inch height makes Blackmagic Web Presenter perfect for mounting alongside

# Re-Synchronization

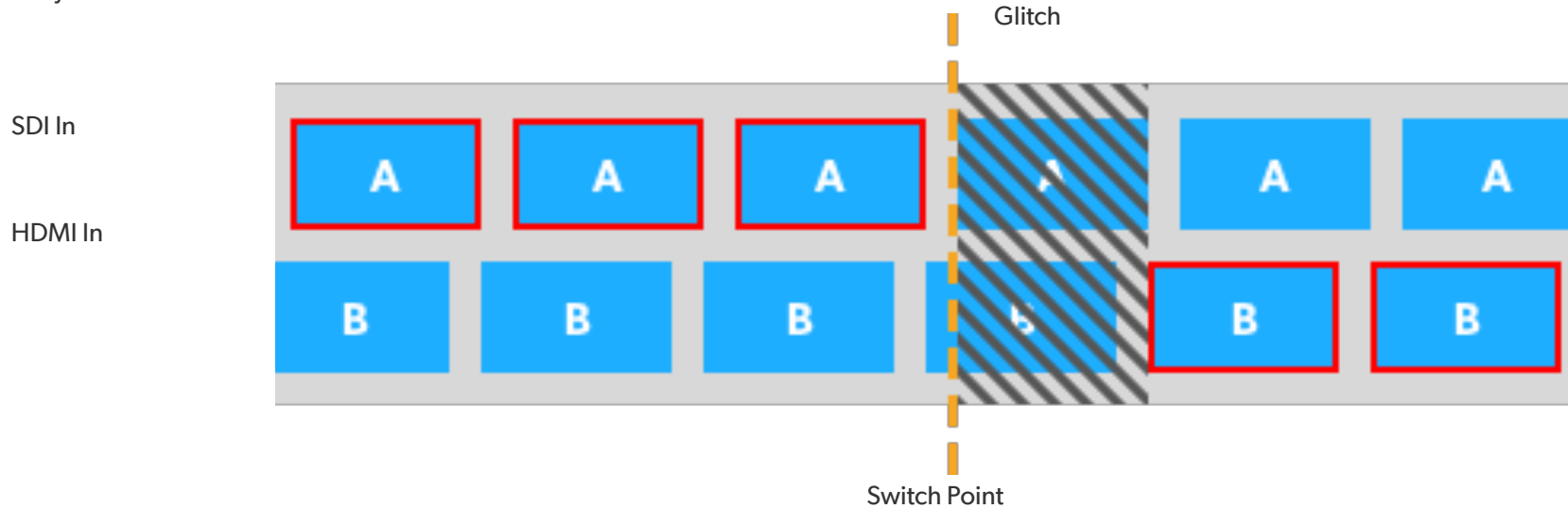
Mix and match different video sources with glitch free switching!

Blackmagic Web Presenter features automatic frame resynchronization on the HDMI input so you can work with multiple sources and automatically synchronize them to ensure perfect, glitch free switching. This powerful and advanced feature lets you transition between sources cleanly, as long as they are running at the same frame rates and resolution. With Blackmagic Web Presenter, your transitions will

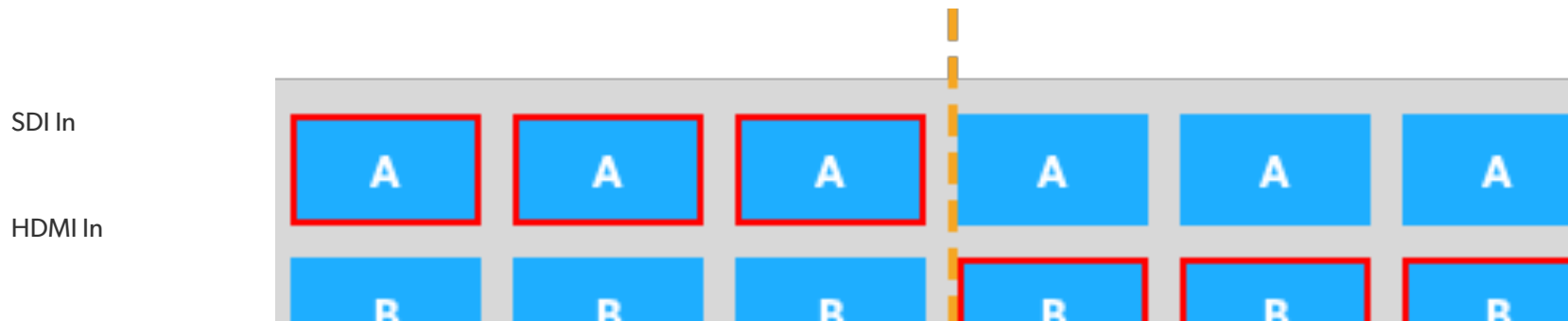
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Unsynchronised Sources



Resynchronised Sources



Learn more about **Workflow** >

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## Blackmagic Web Presenter

Blackmagic Web Presenter makes any professional SDI and HDMI video source appear as a 720p HD USB webcam for streaming high quality video to millions of viewers over the internet!

**\$495**

**Optional Accessories**



## Teranex Mini Rack Shelf Blackmagic Web Presenter

The optional Teranex Mini Rack Shelf lets you rack mount a Blackmagic Web Presenter when installing into larger broadcast systems. The rack shelf supports 3 modules so you can combine it with ATEM Television Studio HD, HyperDeck Studio Mini, Blackmagic MultiView 4 or Teranex Mini converters!



video



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