



Canon

Canon EOS 5D Mark IV

No matter what you're shooting, be assured of uncompromising image quality and a thoroughly professional performance.

Pursue Perfection

Designed to perform in every situation, the EOS 5D Mark IV is beautifully engineered and a thoroughly accomplished all-rounder.



30.4

MP CMOS
SENSOR

DP

RAW

4K

MOVIES

ISO

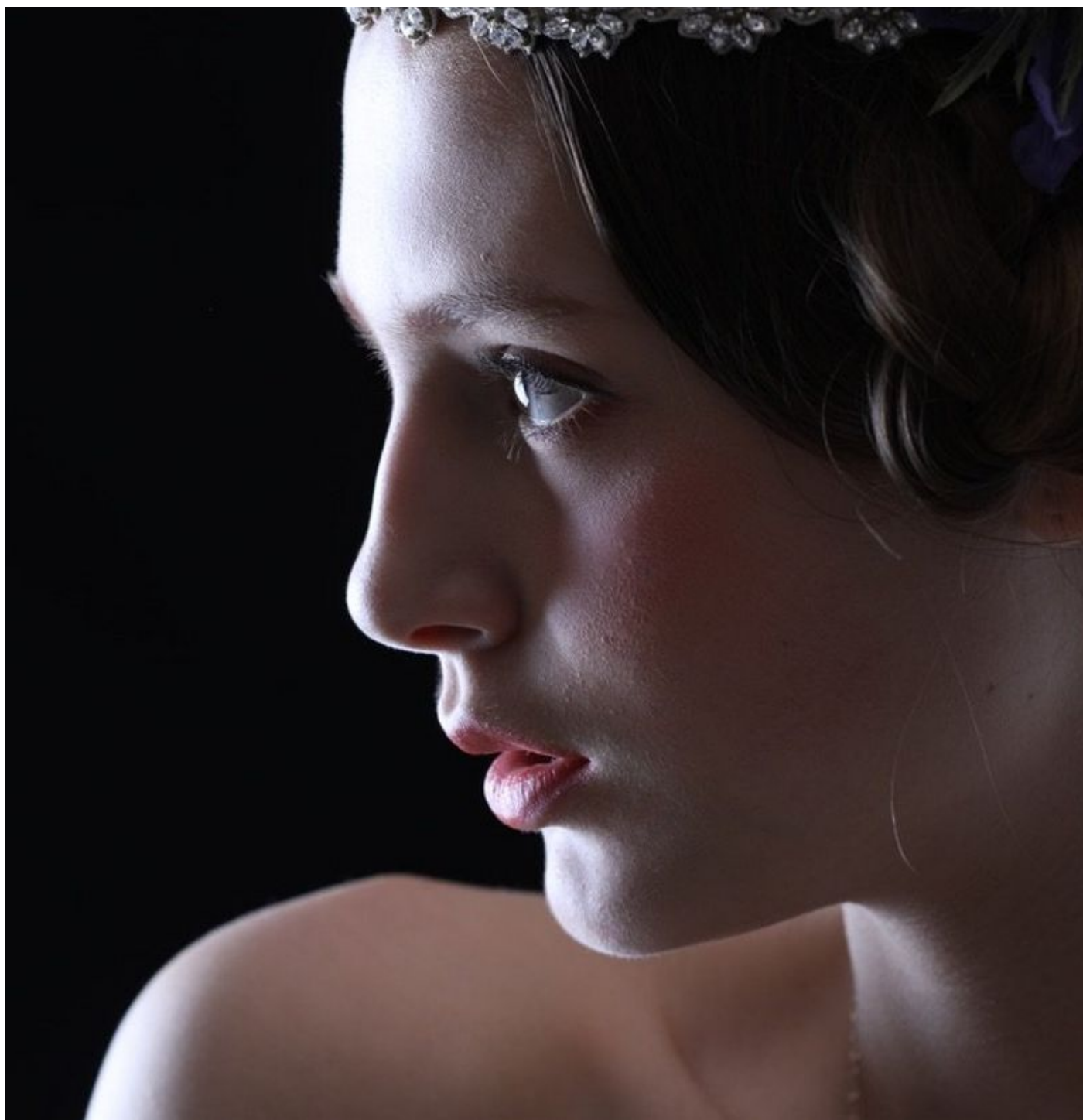
100-32000

GPS**BUILT IN****WiFi****BUILT IN**

The difference is in the detail

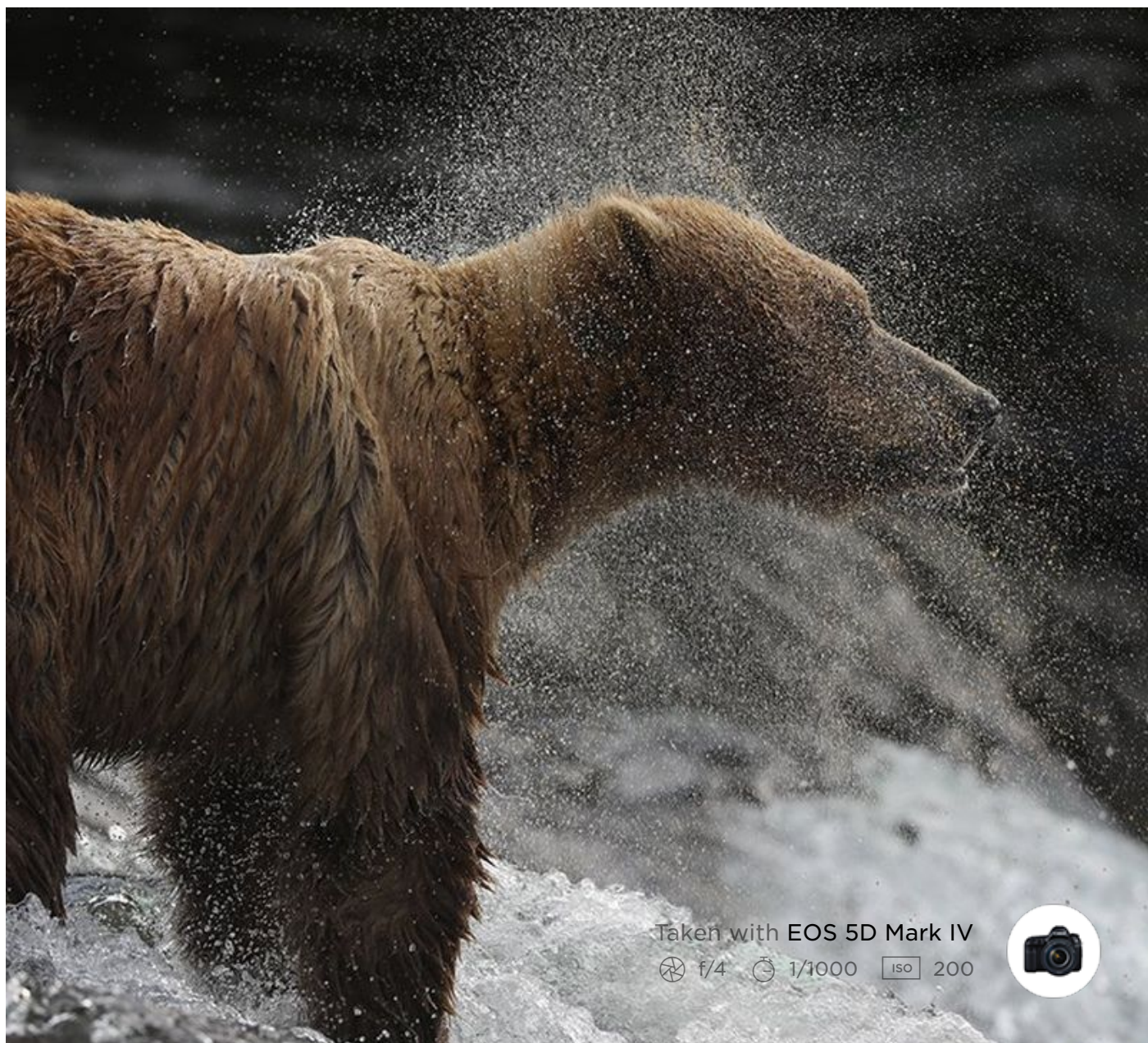
From the moment light passes through the lens, the EOS 5D Mark IV captures every nuance, every colour, every detail. Once again Canon has brought finer dimensions in detail thanks to a new sensor capable of extraordinary clarity. See your world like never before.





Precision as standard

The EOS 5D Mark IV features advanced focusing and metering which



Taken with EOS 5D Mark IV

f/4 1/1000 ISO 200





Engineered for performance

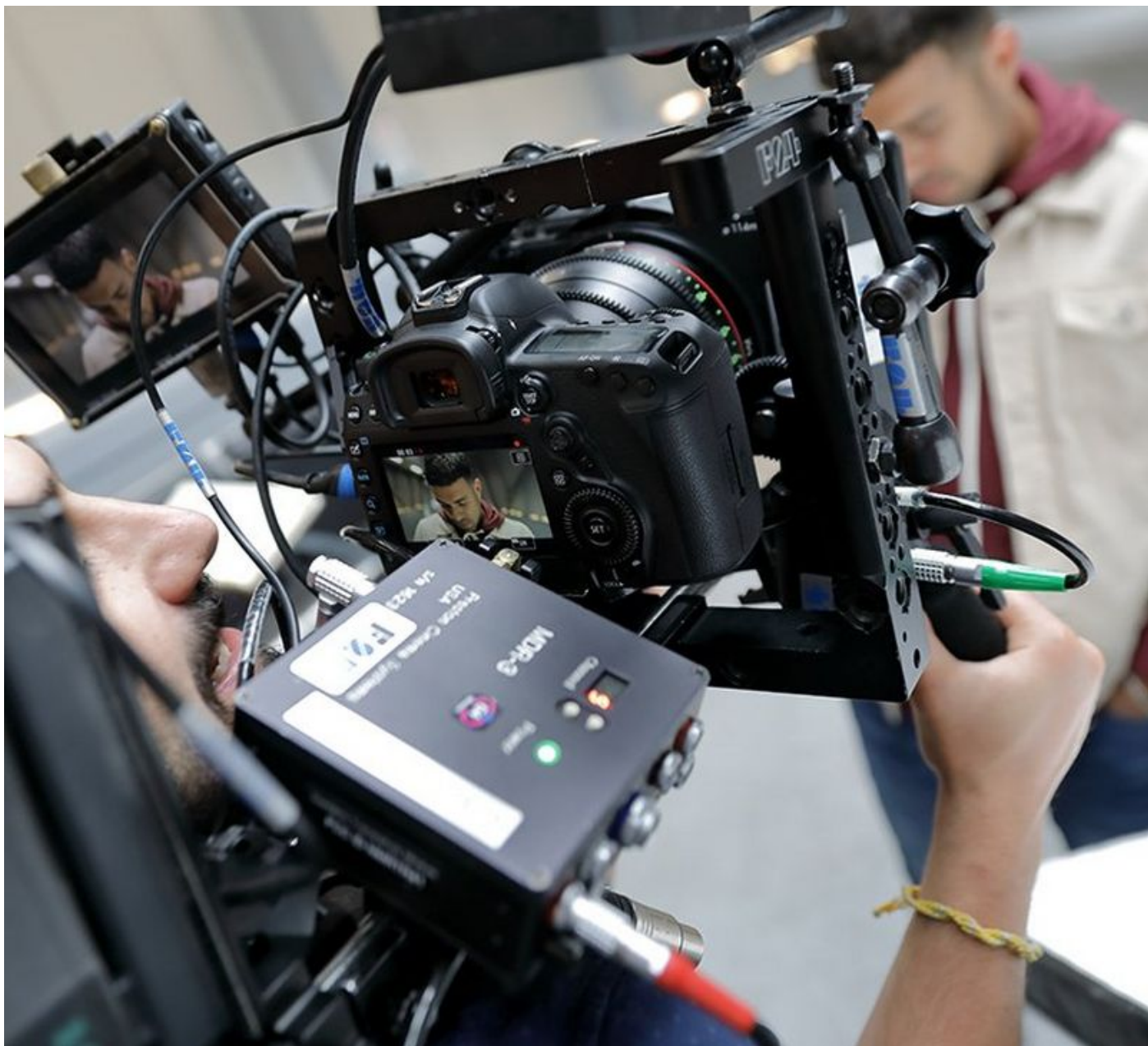
Legendary cameras are built to last, and the EOS 5D series brought superior build quality, performance and advanced weathersealing¹ to a new breed of photographers. The EOS 5D Mark IV continues that commitment to high speed performance and durability.



Step up to cinematic 4K

Unleash the 4K filmmaker in you and add 4K EOS Movie to your creative portfolio.





Stay connected

Connect and share your images with ultra-fast USB 3.0, WiFi and NFC workflows.



Dynamically different...



EOS 5D Mark IV



EOS 5D Mark III

Effective pixels

Approx. 30.4 megapixels

Approx. 22.3 megapixels

Dual Pixel RAW

Image Microadjustment, Bokeh Shift,
Ghosting Reduction

Not available

AF points at f/8

Up to 61 points / 21 cross-type AF points (all individually selectable)

1 AF point

Metering Sensor

Approx. 150,000 pixel RGB+IR sensor (Dedicated DIGIC 6 processor)

63 zone metering sensor (Brightness measurement only)

Continuous Shooting

Max. approx. 7fps with full AF / AE

Max. approx. 6fps with full AF / AE

Max. approx. 4.3fps in Live View with Servo AF

Max. approx. 6fps in Live View with No Servo AF

4K EOS Movies

DCI 4K up to 25/30p (max. 29min. 59sec.)

Not available

Other Movies

Full HD up to 50/60p, HD up to 100/120p

Full HD up to 25/30p, 640x480 up to 50/60p

HDR Movie, Time-lapse Movie

AF in Movies

Dual Pixel CMOS AF

Contrast Detect AF (No Servo AF)

LCD Monitor

3.2in, approx. 1.62 million dots, touch control

3.2in, approx. 1.04 million dots, no touch control

GPS

Built-in with auto time update

External accessory

Wi-Fi

Built-in with FTP/FTPS support

External accessory

Compatible with Canon Camera
Connect app

In the hands of professionals



WIDER IMAGE

In Pursuit of the Shot

Follow a group of world-renowned Reuters photojournalists as they travel the world in pursuit of inspiring stories, armed with the new EOS 5D Mark



JEFF ASCOUGH

A marriage made in heaven

Documenting a wedding with the EOS 5D Mark IV in challenging light conditions.



CHRISTIAN ANDERL

Capturing a pop video in movie and stills

Using the EOS 5D Mark IV for filming and stills on a busy music video set.



LORENZO AGIUS

The difference is dynamic

Capturing detail and sharpness thanks to the EOS 5D Mark IV's 30MP sensor.



Inspiration

Discover how the EOS 5D Mark IV performs in the hands of professional photographers

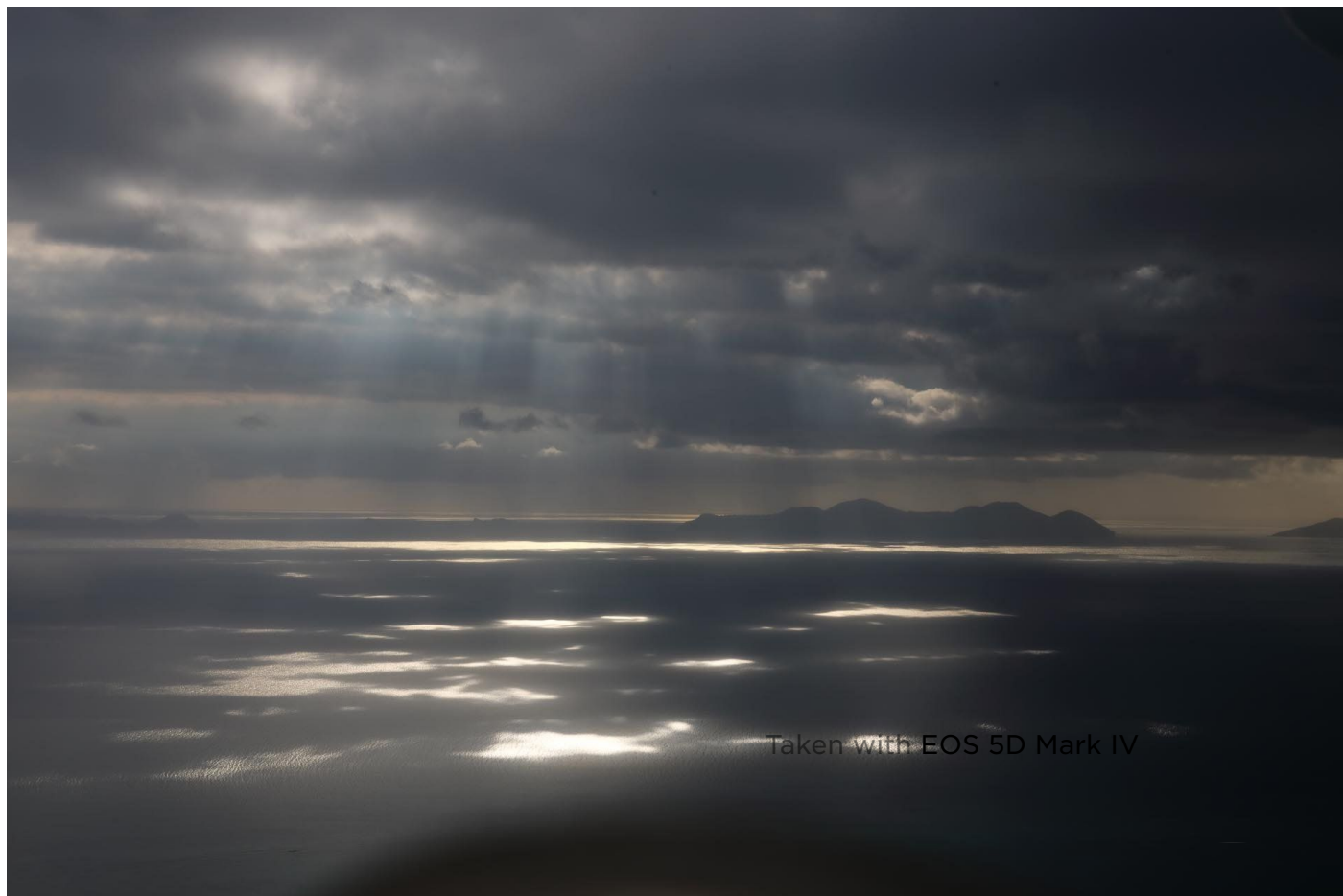


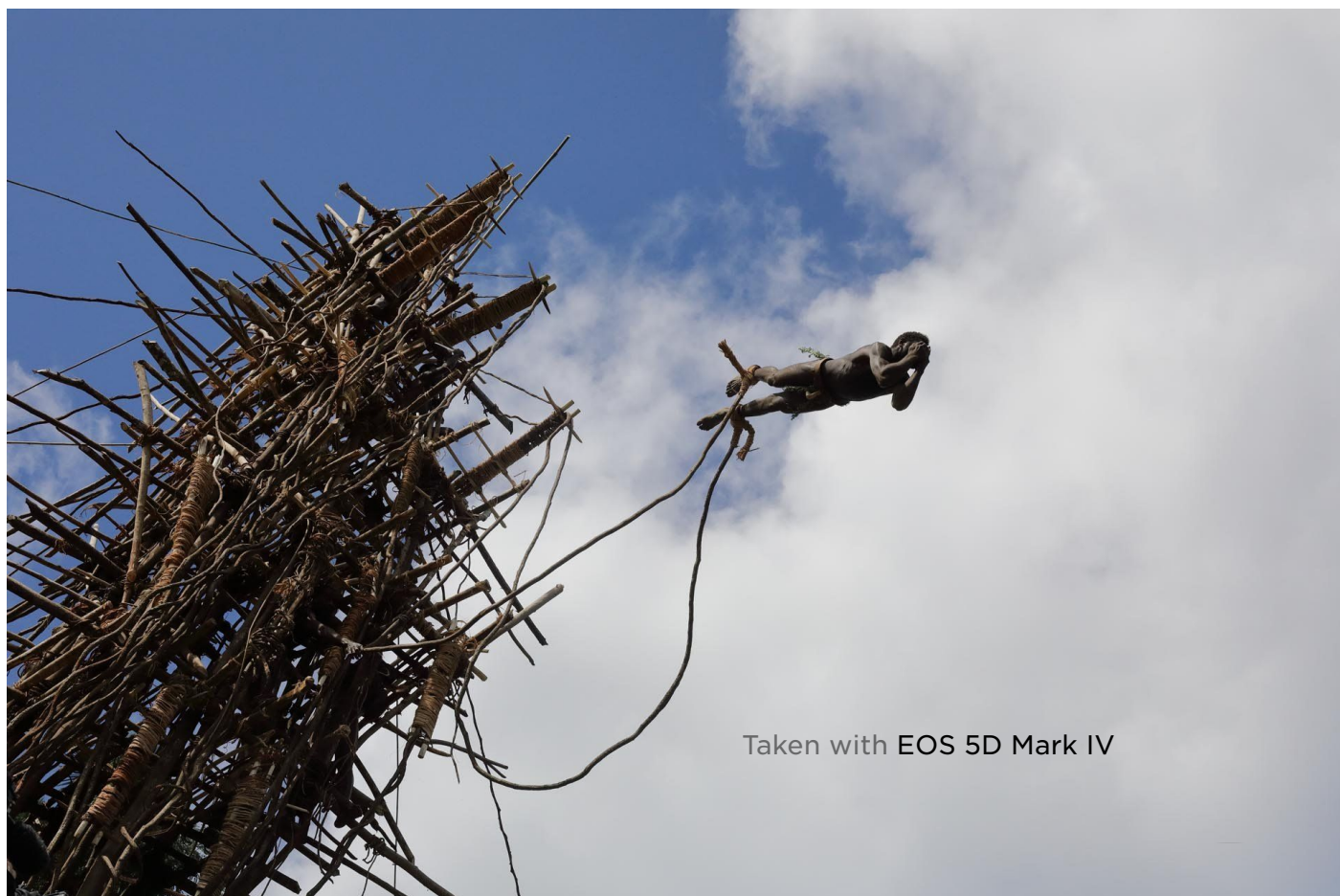












Taken with EOS 5D Mark IV

