

AG-HMR10 Series

Specifications	
[GENERAL]	
Power Supply:	DC7.2 V (using with battery), 7.3 V (using with AC adapter)
Power Consumption:	11.7 W (when the optional AG-HCK10G Camera Head is connected) 6.5 W (in standalone condition)
Operating Temperature:	0 °C to 40 °C (32 °F to 104 °F)
Operating Humidity:	10 % to 80 % (No condensation)
Weight:	Approx. 580 g (Approx. 1.28 lb.) excluding battery and accessories Approx. 691 g (Approx. 1.52 lb.) including bundled battery
Dimensions (W x H x D):	96 x 52.6 x 133 mm (3.78 x 2.07 x 5.24 inches) excluding the projection
[Video Recording]	
Recording Format:	AVCHD
Compression Method:	MPEG-4 AVC/H.264
Recording Media*1:	SD Memory Card : 512 MB, 1 GB, 2 GB (FAT12, FAT16) SDHC Memory Card : 4 GB, 6 GB, 8 GB, 12 GB, 16 GB, 32 GB (FAT32)
Recording Video Format**:	[59.94 Hz] PH mode: 1080/60i, 1080/30p*3 (over 60i), 1080/24p*3 (Native)*4, 720/60p, 720/30p*3 (over 60p) and 720/24p*3 (Native)*4 HA, HG and HE mode: 1080/60i only [50 Hz] PH mode: 1080/50i, 1080/25p*3 (over 50i), 720/50p and 720/25p*3 (over 50p) HA, HG and HE mode: 1080/50i only
Transmission Rate:	PH mode: Approx. 21 Mbps (VBR, Max. 24 Mbps) HA mode: Approx. 17 Mbps (VBR), HG mode: Approx. 13 Mbps (VBR) HE mode: Approx. 6 Mbps (VBR)
Recording Time:	Approx. 180 minutes (In PH mode with 1920 x 1080 pixels and using a 32 GB SDHC Memory Card)
SD Memory Card:	Max. recordable clips per card: 900 (after formatting, without removing/inserting the card) Max. playable clips: 1,000 (up to 1,000 clips displayed)
Thumbnail View:	8 frames/page
Editing Functions:	Delete, write-protect
Formatting Function:	Yes
[Video System]	
Video Signals:	[59.94 Hz] 1080/60i, 720/60p [50 Hz] 1080/50i, 720/50p

AG-HCK10G

Specifications	
[GENERAL]	
Power Supply:	DC8 V-9 V (Supplied from the AG-HMR10 Series)
Power Consumption:	3.5 W
Operating Temperature:	0 °C to 40 °C (32 °F to 104 °F)
Operating Humidity:	10 % to 80 % (No condensation)
Weight:	Approx. 275 g (Approx. 0.61 lb.)
Dimensions (W x H x D):	53.5 x 56 x 123.8 mm (2.11 x 2.20 x 4.87 inches) excluding the projection part
[CAMERA]	
Pick-up Device:	3MOS (1/4.1-inch progressive modes supported)
Picture Elements:	Effective: Approx. 2.51 megapixels x 3 (16:9)
Lens:	Lens with optical image stabilizer, 12x zoom, F1.8 to 2.8 (f=4.0 mm to 48 mm), 35 mm equivalent: 40.8 mm to 490 mm (16:9)
Filter Diameter:	43 mm
Optical Color Separation:	Prism system
ND Filter:	Auto On/Off by IRIS
Minimum shooting distance:	35.43 inches (0.9 m)
Gain Selection:	0 dB to +34 dB (Variable in 1-dB steps)
White balance:	ATW, preset 3200 k, preset 5600 k, W, set
Shutter Speed (Preset):	[59.94 Hz] 60i/60p mode: 1/60 sec. to 1/2000 sec. (7 steps) 30p mode: 1/30 sec. to 1/2000 sec. (8 steps) 24p mode: 1/24 sec. to 1/2000 sec. (8 steps) [50 Hz] 50i/50p mode: 1/50 sec. to 1/2000 sec. (7 steps) 25p mode: 1/25 sec. to 1/2000 sec. (8 steps)
Shutter Speed (Synchro Scan):	[59.94 Hz] 60i/60p mode: 1/60.0 sec. to 1/250.0 sec. 30p mode: 1/30.0 sec. to 1/250.0 sec. 24p mode: 1/24.0 sec. to 1/250.0 sec. [50 Hz] 50i/50p mode: 1/50.0 sec. to 1/250.0 sec. 25p mode: 1/25.0 sec. to 1/250.0 sec.

* Weight and dimensions shown are approximate. Specifications are subject to change without notice.

[Video IN/OUT]	
SDI Input:	HD-SDI Input, BNC x 1, 0.8 Vp-p, 75 Ω
SDI Output:	HD-SDI/SD-SDI Output, BNC x 1, 0.8 Vp-p, 75 Ω
AG-HCK10G Input:	20-pin dedicated terminal (connection with the AG-HCK10G)
HDMI Output:	HDMI Output x 1 (HDMI Type A terminal), [59.94 Hz] 1080/60i, 720/60p, 480/60p [50 Hz] 1080/50i, 720/50p, 576/50p (Not compatible with VIERA Link)
[Audio System]	
Compression Method:	Recording/Playback: Dolby Digital/2 ch
Sampling Frequency:	48 kHz
Quantization:	16 bit
Compression Bit-rate:	PH mode: 384 kbps, HA, HG and HE mode: 256 kbps
[Audio IN/OUT]	
AG-HCK10G Input:	20-pin dedicated terminal (connection with the AG-HCK10G)
External	-70 dBV (Mic sensitivity: -50 dB equivalent, 0 dB=1 V/Pa 1 kHz)
Microphone Input:	Stereo mini jack (3.5 mm diameter) (Not compatible with plug-in power microphone)
HDMI Output:	2 ch (Linear PCM), 5.1 ch (Dolby Digital)
Headphone:	Stereo mini jack (3.5 mm diameter) x 1
Built-in Speaker:	20 mm (round) x 1
[Other Connectors]	
Camera Remote:	Super mini jack (2.5 mm diameter) x 1, for zoom and rec start/stop operations
USB:	Type mini B connector (compliant with USB ver. 2.0)
[Monitor]	
LCD Monitor:	3.5 inches, LCD color monitor, Approx. 210,000 pixels
[Standard Accessories]	
AC adapter/charger, 2640 mAh battery pack (secure type), AC cable, DC cable (catch type), CD-ROM, AVCCAM Restorer (Windows PC/Mac)	

*1: SDHC/SD Memory Card (8 MB to 32 GB) can be used for reading metadata.
*2: When the system frequency has been changed, turn the unit's power off and then back on so that the setting takes effect.
*3: Selectable only when combined with the AG-HCK10G.
*4: In the Native mode, AG-HMR10 Series record only active frames.

P2 Asset Support System

The member's service program

Providing valuable information when you need it

P2 Asset Support System assists your P2 HD and AVCCAM use by providing extended warranty repairs & various technical information (update notices, operation guides, etc.) upon registration.

Free registration, no membership fees

■ 5-year or 3-year extended warranty repairs

Exclusive offer for P2 HD and AVCCAM! Maximum 5-year and 3-year extended warranty repairs are applied for P2 HD and AVCCAM models after registration. Several other services are also provided to members.



1st year	2nd year	3rd year	4th year	5th year
Basic warranty*1	P2HD Extended warranty repair*2			
	AVCCAM Extended warranty repair*3			

* The optional AG-HCK10G camera head is not included.

* Not all models are eligible for extended warranty coverage.
* Please note that this extended warranty is not available in some countries/regions. See the website below for details.
*1: The basic warranty period may vary depending on the country/region. See the enclosed warranty card for warranty coverage.
*2: Not all repair work is covered by this extended warranty. See the enclosed warranty card for warranty coverage.
*3: The maximum warranty period may be adjusted depending on the number of hours the device has been used.

Details and user registration: For US Customer: www.panasonic.com/broadcast
For Outside US: http://panasonic.biz/sav/pass_e

Panasonic®

[Countries and Regions]	
Panasonic Corporation Systems Business Group 2-15 Matsuba-cho, Kadoma, Osaka 571-8503 Japan Phone +81 6 6901 1161 Fax +81 6 6908 5969 https://eww.pavc.panasonic.co.jp/pro-av/	Argentina +54 1 308 1610 Australia +61 2 9986 7400 Bahrain +973 252292 Belgium +32 (0) 2 481 04 57 Bulgaria +359 2 946 0786 Brazil +55 11 3889 4035 Canada +1 905 624 5010 China +86 10 6515 8828 (Hong Kong +852 2313 0888) Czech Republic +420 236 032 552/511 Denmark +45 43 20 08 57 Egypt +20 2 23938151 Finland, Latvia, Lithuania, Estonia +358 (9) 521 52 53 France +33 (0) 1 55 93 66 67 Germany, Austria +49 (0) 611 235 401 Greece +30 210 96 92 300 Hungary +36 (1) 382 60 60 India +91 11 2437 9961 to 4 Indonesia +62 21 385 9449 Iran +98 21 2271463 (Panasonic Office) Italy +39 02 6788 367 Jordan +962 6 5859801 Kazakhstan +7 727 298 0891 Korea +82 2 2106 6641
Kuwait Lebanon Malaysia Mexico Montenegro, Serbia Netherlands New Zealand Norway Pakistan Palestine Panama Peru Philippines Poland Portugal Puerto Rico Romania Russia & CIS Saudi Arabia Singapore Slovak Republic Slovenia, Croatia South Africa Spain Sweden	+96 522431385 +96 11665557 +60 3 7809 7888 +52 55 5488 1000 +41 (0) 26 466 25 20 +31 73 64 02 577 +64 9 272 0100 +47 67 91 78 00 +92 5370320 (SNT) +972 2 2988750 +507 229 2955 +51 1 614 0000 +63 2 633 6162 +48 (22) 338 1100 +351 21 425 77 04 +1 787 750 4300 +40 21 211 4855 +7 095 980 4206 +96 626444072 +65 6270 0110 +421 (0) 2 52 92 14 23 +44 (0) 20 76 63 36 57 +27 11 3131622 +34 (93) 425 93 00 +46 (8) 680 26 41
Switzerland Syria Taiwan Thailand Turkey U.A.E. (for All Middle East) Ukraine U.K U.S.A. Vietnam	+41 (0) 41 259 96 32 +963 11 2318422/4 +886 2 2227 6214 +66 2 731 8888 +90 216 578 3700 +971 4 9862142 +380 44 4903437 +44 (0)1344 70 69 20 +1 201 348 5300 +848 38370280
Factories of Systems Business Group have received ISO14001:2004-the Environmental Management System certification. (Except for 3rd party's peripherals.)	



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Panasonic ideas for life

Memory Card Portable-Recorder

AG-HMR10 Series (AG-HMR10P/ HMR10E)

Camera Head for AG-HMR10 Series (optional)

POV CAM AG-HCK10G



A Handheld HD Recorder with HD-SDI Input / Output
Featuring Versatile Operation and Full-HD Images



Camera Head (optional)
AG-HCK10G

* The camera cable is optional.



* Memory card is not included

Bundled* with

EDIUS Neo 2

nonlinear editing software

* Limited time offer.
The package model number is AG-HMR10PU/ HMR10EU.



AVCCAM 3-Year Warranty Repair Program*

* AG-HMR10 Series users qualify for a 3-year warranty on repairs. Visit the website for details:
(For US Customer: www.panasonic.com/broadcast)
(For Outside US: http://panasonic.biz/sav/pass_e)
The optional AG-HCK10G camera head is not included.



HD-SDI Input and Output, High Quality Image Acquisition
for Professional use and SD Memory Card Recording

Amazing Advanced Functions in this Small Body



Bringing tapeless
convenience to existing
videotape camera-recorders



Camera Head
(optional)

POVCAM
AG-HCK10G
» P.10



For shooting special
spots such as high
places



For onboard shooting
inside a vehicle



Actual Size

Memory Card
Portable-Recorder

AVCCAM
AG-HMR10 Series
» P.4

Connect to a professional
monitor or projector via HD-SDI.



Connect to a
consumer HDTV
via HDMI.



AG-HMR10 Series Features

- Records HD-SDI input signals with high image quality. PH mode allows bit rates of up to 24 Mbps.
- SD memory card recording provides excellent reliability and cost-performance.
- The palm-size body weighs only about 691 g (1.52 lbs)*1.
- Enables versatile operation when combined with the AG-HCK10G Camera Head (optional)*2.

*1: Including bundled battery. *2: Either the 3 m (9.84 ft) or 20 m (65.62 ft) camera head option cable is required.

SD Memory Card Recorder: Lower Operating Costs, Environmentally Friendly

SD Memory Card Recording Reduces Total Cost of Ownership

- (1) Faster, easier editing because digitization is not necessary
- (2) Lower media costs because memory cards are reusable
- (3) Lower maintenance costs because there is no moving mechanism

By reducing editing, media and maintenance costs, AVCCAM can help improve your bottom line. Users can also take advantage of a special 3-year free-repair service program that Panasonic offers for AVCCAM equipment.

* The optional AG-HCK10G camera head is not included.



The SD Memory Card Helps Preserve the Environment with Its Reusability and Low Power Consumption



The SD Memory Card media for the AVCCAM camera-recorder is totally free from abrasion and dropout. There is no drive mechanism required, as there is for tape and disc-based recorders, so power consumption is low and size and weight are reduced. Malfunctions are less likely to occur, and there is no need to replace heads or transport components. This translates into lower costs and easier maintenance, greater energy savings, and less waste when the unit is eventually disposed of. All of these features help to conserve the environment.



AVCHD Format Recording: Superior Quality, Efficiency and Reliability

A Wealth of Recording Functions to Meet Professional Needs



Memory Card
Portable-Recorder
**AG-HMR10
Series**

* HD-SDI Camera connects to AG-HMR10 Series.

High-end AVCHD Image Quality

PH Mode for High Bit Rate Recording

The AG-HMR10 Series features the image-enhancing PH mode that Panasonic developed exclusively for AVCCAM camcorders. It delivers a maximum AVCHD bit rate of 24 Mbps (average: 21 Mbps). Designed for professional image production, this mode handles full-raster HD 1920 x 1080 and 1280 x 720 HD pixels, and lets you record 1080/30p, 1080/25p, and 1080/24p progressive images in addition to 1080/60i and 1080/50i when connected to the AG-HCK10G (optional).



Image with HDV



Image with AVCHD (PH mode)

Ease, Efficiency, Reliability

Large-capacity SDHC Memory Card

Unlike videotape, there's no need for cueing with the SDHC Memory Card because recording automatically begins in a blank section of memory. Nor do you have to worry about accidentally recording over important footage. You can delete unwanted clips instantly right on the spot to preserve memory capacity. Editing after shooting is smooth and easy, with no need for digitizing. The tiny SDHC Memory Card is durable, too. Its operating range is from -25 °C to +85 °C (-13 °F to +185 °F), so you can stop worrying about harsh temperatures or condensation and just concentrate on your shooting. And of course, you never have to worry about problems with dropouts or clogged heads.

- Using the high compression efficiency of the AVCHD format, up to 720 minutes*1 of HD data can be recorded onto a single SDHC Memory Card.
- Combined with a maximum data transfer speed of 22 MB/s,*2 this makes data transfers to computers easy and effortless.
- SDHC Memory Cards are inexpensive and can be easily purchased on location when needed.

*1: In HE (extended time) mode using a 32 GB SDHC Memory Card.
*2: Data transfer speed varies depending on the usage of SD devices. The speed given here is the maximum speed according to Panasonic specifications.

AVCHD Format for High-quality, Efficient HD Recording

This format complies with the latest H.264 motion image compression standard, and employs the High Profile standard to improve compression efficiency. Featuring twice the compression efficiency of HDV (MPEG-2), the AG-HMR10 Series achieves extended HD recording time.

■ MPEG-4 AVC/H.264 Technologies

- Intra-frame Prediction
- Variable Block Size Motion Compensation
- Loop Filter Prevents the Propagation of Compression Distortion
- New Entropy Encoding 'CABAC'

■ Comparison of HD Recording Formats

	HDV	AVCHD
Pixel (H x V)	1440 x 1080	1920 x 1080
Compression Method	MPEG-2	MPEG-4 AVC/H.264

■ HD multi-format recording

Recording Format	When set to 59.94 Hz	When set to 50 Hz
1080	1080/59.94i	1080/50i
1080 (only PH mode)	1080/29.97p*1, 1080/23.98p*1 (Native*2)	1080/25p*1
720 (only PH mode)	720/59.94p, 720/29.97p*1, 720/23.98p*1 (Native*2)	720/50p, 720/25p*1

* When the system frequency has been changed, turn the unit's power off and then back on so that the setting takes effect.

*1: Selectable only when combined with the AG-HCK10G.

*2: In the Native mode, AG-HMR10 Series records only active frames.

■ Records for 180 minutes (approx.) in the highest-quality (PH) mode

Recording Mode	Image Size (H x V)	Bit Rate	Max. Recording Time with a 32 GB SDHC Memory Card
PH Mode	1920 x 1080 1280 x 720	Approx. 21 Mbps (Average), Max. 24 Mbps	Approx. 180 minutes
HA Mode	1920 x 1080	Approx. 17 Mbps (Average)	Approx. 240 minutes
HG Mode	1920 x 1080	Approx. 13 Mbps (Average)	Approx. 320 minutes
HE Mode	1440 x 1080	Approx. 6 Mbps (Average)	Approx. 720 minutes

* A Class 4 or higher SDHC or SD Memory Card is required for PH and HA recording. Use a Class 2 or higher SDHC or SD Memory Card for other modes. (Panasonic SDHC or SD Memory Cards are recommended.)

More Efficient than Tape

Versatile Solid-state Recording Functions

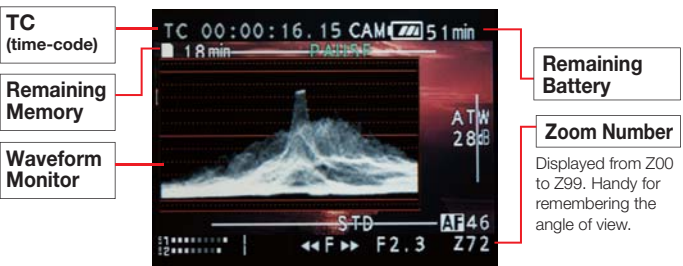
- **Shot mark**
To simplify shot selection, you can add a mark to the thumbnail images of each clip. You can then display and play only the clips that have shot marks.
- **Pre-REC**
This helps to ensure you always get the shot you want, by letting you continuously store, and subsequently record, images and sounds for 3 seconds before the REC button is pressed in standby mode.
* Can be used only when combined with the AG-HCK10G.
- **REC CHECK**
Plays back the last 2 seconds of the most recently recorded clip for quick confirmation.
* Can be used only when combined with the AG-HCK10G.
- **Last clip delete**
Only the most recently recorded clip is deleted with this one-touch function. It can be assigned as a User button function if desired.
- **Meta-data recording**
The date, camera operator, location, title and other information can be added to the image data.
- **LCD REVERSE**
The image displayed on the LCD monitor can be reversed vertically and horizontally to check the angle and recorded image.
* Only the image display is reversed. The recorded image remains in its original orientation. It can be assigned as the User button if desired.
- **INDEX**
Index flags can be added to any desired points in a clip during recording or playback. Up to 100 index flags can be added to each clip.

Adjust the Image Quality While Watching the Signal Level

Waveform Monitor Display

A horizontal analysis of the input signal's brightness level can be displayed on the monitor. This lets you adjust the standard black and white levels while checking the Waveform Monitor (WFM), making it easy to get highly accurate adjustments.

■ Easy-to-see LCD



● Simplified Display in Vector Scope

The display can be switched from waveform monitor (WFM) to vector scope (VECTOR).

Image with Vector scope display



Fast Scene Searches

3.5-inch LCD Monitor Thumbnail View

Image data is recorded as a file for each scene. Thumbnail images and file information are automatically attached to each file to enable fast, nonlinear access confirmation and deletion of files displayed on the LCD monitor.



Meets a Variety of Needs

Convenient Playback Functions

- **Resume Playback**
When the Stop key is pressed during playback, the stop position is stored in memory. Simply press the Play key to start playing again from the stop position. This feature is especially appreciated when reviewing long clips.
* Turning off the power resets the memory. This function is disabled in the factory default setting.
- **Repeat Playback**
This function provides repeat clip playback. It is convenient for use in presentations and demonstrations because playback is seamless, and there's no need for rewinding. There's also no wear or tear on the recording media or degradation in the image quality.
* Repeat playback of multiple clips is possible only for clips of the same format.
- **Clip Operation**
The AG-HMR10 Series allows fast forward, fast reverse, clip forward, clip reverse, and frame by frame playback operation.

On-site Recording and Monitoring

Convenient Recording Functions

- **Time stamp**
You can insert time and date information into the video signal. This could be convenient, for example, when observing animals over an extended period, in certain academic uses, in surveillance, court reporting, legal depositions or law enforcement applications.



- **TC/UB recording**
Provides a built-in SMPTE time-code generator.



Excellent Mobility and Operating Ease in an Ultra-light, Compact Body
Versatile Interfaces Meet a Wide Range of Applications

One-touch Operation of Key Functions
User Button

The AG-HMR10 Series lets you assign any of the following 11 functions to the User button for instant access.

Function	With HD-SDI input	With AG-HCK10G input
INH	●	●
REC CHECK	—	●
SPOTLIGHT	—	●
BACKLIGHT	—	●
ATW LOCK	—	●
LCD DTL	●	●
LCD REVERSE	●	●
INDEX	●	●
SHOT MARK*1	●	●
LAST CLIP	●	●
COUNTER*2	●	●

*1: When the User button that has been assigned to SHOT MARK, it can be used during thumbnail display.
*2: When the User button that has been assigned to COUNTER, it can be used during clip playback.

Other Professional Features

- Color bar:** Provides a useful test pattern for setting up your monitor and 1 kHz, audio test tone*.
* When SYSTEM FREQ is set to 50 Hz, a 997-Hz test tone is output.
- Camera remote:** Controls zoom, rec, focus and iris. (Focus and iris are available for AG-HCK10G only.) Allows use of any camera remote controller that is compatible with the AG-DVX100/HVX200/HMC150/HMC40 Series.
- KEY LOCK:** Temporarily disables the operating buttons on the camera to prevent operating mistakes.
- LCD DTL:** Emphasizes the contours of images displayed on the LCD to aid in focusing.
* Emphasizing the contours of the displayed images does not affect the recorded images.

Designed with Operating Ease in Mind
Excellent Mobility and Easy Operation

In addition to being lightweight and compact the shape of this handheld recorder provides an easy, fatigue-free grip. Operating ease has also been enhanced by a universal key layout that enables both right and left handed operation. Two multi-purpose threaded sockets are provided on each of the left and right sides. They can be used to mount the unit for a variety of applications.



Ready for Line Recording
HD-SDI Input/Output

HD-SDI input and HD/SD-SDI output (down-converting the image for SD-SDI output) are equipped. Digital AV signals can be transmitted up to 100 m (328 ft) with a BNC cable. Line recording of high-quality images from video cameras and switchers is also supported. When connected to a camera-recorder, the camera trigger can be interlocked to REC start and stop recording.*



* To use linked and automatic recording, the function must be supported by the connected camera-recorder.

Connects to Microphones and Camera Head
for Stereo Audio Recording

The stereo mini jacks on the AG-HMR10 Series let you input audio from external microphones. When the optional AG-HCK10G camera head is connected, audio recording is also possible from the stereo microphones built into the camera head. In either case, it's easy to adjust the audio input with the level meters displayed on the LCD monitor.

Monitor Connection
HDMI Output Terminal

The AG-HMR10 Series is equipped with an HDMI (High Definition Multimedia Interface) output terminal for digital transferring of high-quality HD image and audio signals.
* The AG-HMR10 Series cannot output HDMI and HD/SD-SDI signals at the same time. Also, a conversion cable may be required for connecting the AG-HMR10 Series to a professional monitor.
* Not compatible with VIERA Link.

Recording or Playback of Images
SD Down-conversion Output

Either HD-SDI or HDMI output can be used to down-convert and output HD images as SD images while they are being recorded or played. When converting, a 16:9 to 4:3 aspect ratio side crop, letterbox, or squeeze images can be selected. It enables a wide variety of applications, such as viewing on an external monitor or SD dubbing.



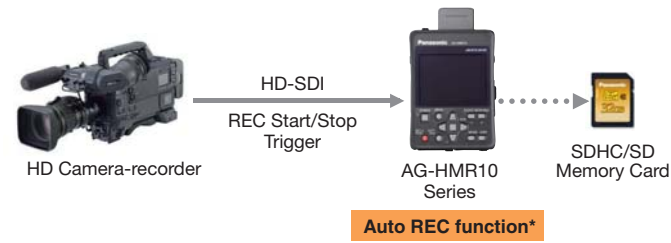
PC Connection via
USB 2.0 Terminal (Type mini B)

The standard USB terminal (Type mini B) allows the AG-HMR10 Series to connect to a computer in device mode. This lets a Windows PC/Mac installed with the provided AVCCAM Viewer software to ingest, copy, and write HD video files, as well as transfer them to AVCHD-compatible nonlinear editing software for HD image production.

High-Quality, Full-HD Video Input and Output
A Portable Recorder for Various Situations and Applications

Tapeless Recording from Existing Camera-Recorders

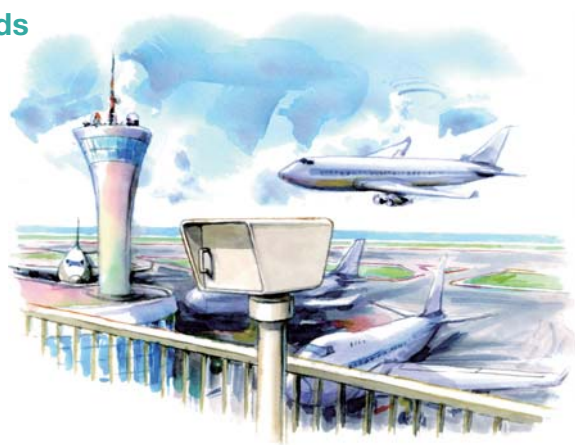
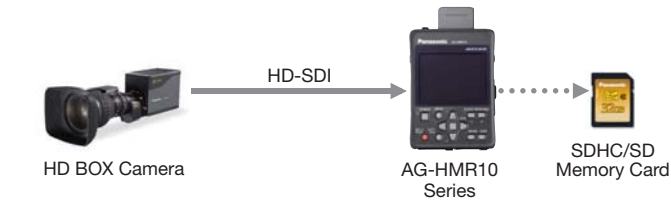
The HD-SDI input terminal on the AG-HMR10 Series allow it to record full-HD video signals sent from a wide range of devices, including tape-based camera-recorders. An Auto REC function also automatically starts and stops recording in sync with the camera operation, to allow easy backup recording without having to operate the AG-HMR10 Series.



* To use linked and automatic recording, the function must be supported by the connected camera-recorder.

Handy for Recording Data onto SDHC/SD Memory Cards

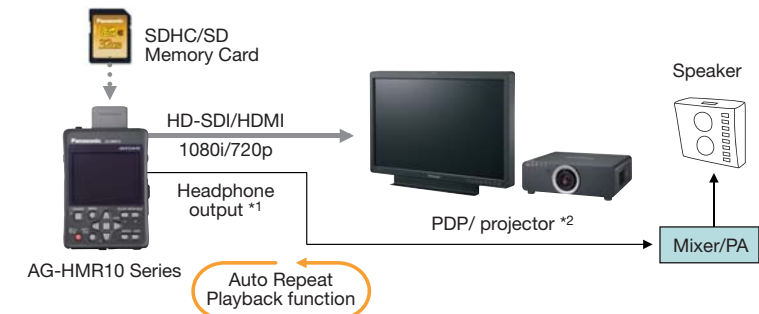
Connection is also possible to existing HD box cameras or weather cameras via HD-SDI. Image can be recorded to a large-capacity SDHC Memory Card, which enables up to 12 hours of HD recording*.



* In HE (extended time) mode using a 32 GB SDHC Memory Card.

Easy Output of High-Quality, Full-HD Images

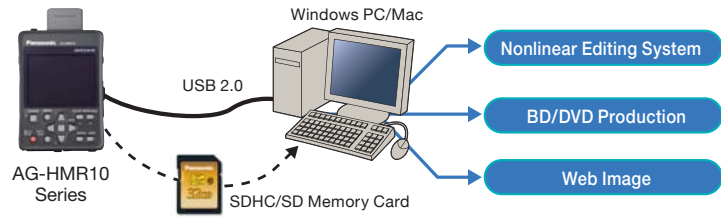
HD-SDI output and an HDMI terminal make it possible to output full-HD images for large displays. Auto Repeat playback comes in handy for displays at events and digital signage.



*1: Requires a stereo mini-jack/XLR conversion cable.
*2: An optional input board may be necessary for some models.

The AVCHD Format Enables Smooth Production and Easy Internet Distribution. Tapeless Design Means Lower Total Costs

Unlike tape, AVCHD files require no digitizing*1 and can be directly and quickly transmitted*2 to an HDD in a Windows PC/Mac. This makes it easier to use motion images in new IT applications*3, like content production, Internet distribution and source material archiving. AVCHD's direct editing also saves you time and effort in TV program production. And AVCHD means lower costs for both media and equipment maintenance.



Load Data to a Windows PC/Mac or Write to a Blu-ray Disc with AVCCAM Viewer (Download Viewing Software for Free)

The AVCCAM Viewer (Windows PC version/Mac version) lets you easily preview AVCCAM recorded files, such as AVCHD motion images, still images and metadata. It enables you to play files on an SD Memory Card, Blu-ray Disc or computer (hard disk), and save to a computer (hard disk) from an SD Memory Card or Blu-ray Disc. You can also copy or delete files, display metadata, and write files to an SD Memory Card or Blu-ray Disc. In addition, the AVCCAM Viewer comes bundled with AVCCAM Restorer software for restoring files that were damaged, for example, by a power interruption during recording.

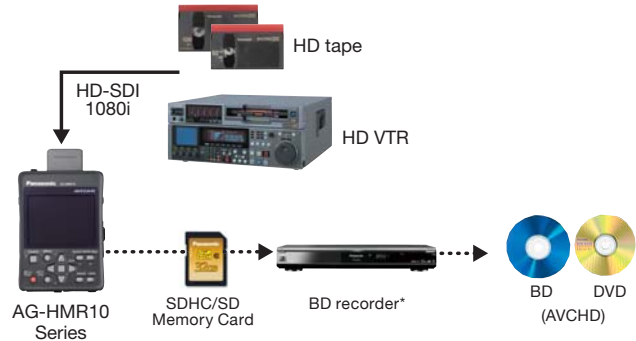


- [Windows PC]**
- CPU: Intel® Core™2 Duo 2.4 GHz or faster is recommended
 - OS: Microsoft® Windows Vista® Business, Windows® XP SP2 or later
 - RAM: 1024 MB or more for Windows Vista®, 512 MB or more for Windows® XP (1024 MB or more recommended)
- [Mac]**
- CPU: Intel® Core™2 Duo 2.6 GHz or faster (including compatible CPUs)
 - OS: Mac OS X 10.5 (Leopard)
 - RAM: 1024 MB or more (2048 MB or more recommended)

- *1: AVCCAM Viewer software can be downloaded for free from the following Panasonic website. PASS registration is required. For details, please visit the following website and click on "Support and Downloading Information."
<<https://www.pavc.panasonic.co.jp/pro-av/support/desk/e/download.htm>>
- *2: A Mac version Blu-ray Disc compatible model will be released in September 2009.
- *3: Do not insert a disc [DVD (AVCHD)] produced with the provided HD Writer 2.5E software into a device that does not support the AVCHD standard. If it is inserted into such a device, the disc may not eject. Also, do not play the disc with a device that does not support the AVCHD standard.

Copying onto BD/DVDs with BD Recorder

You can easily copy AVCHD data onto the built-in HDD of a Panasonic BD recorder. You can also copy HD images onto a BD or DVD.

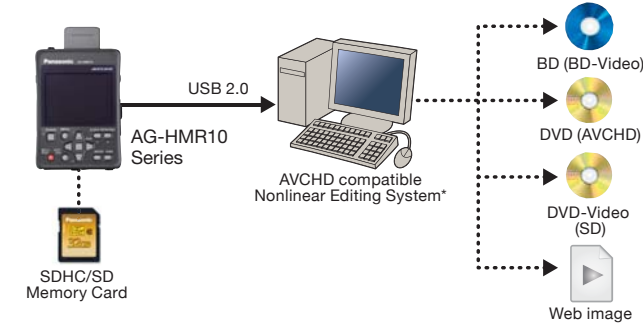


* Needs to be compatible with AVCREC. BD recorder is not available in some areas.

- *1: Some editing software may require conversion to an intermediate codec. The conversion speed will vary depending on the hardware specifications of the Windows PC/Mac, the software used for converting, and the file format being converted.
- *2: Maximum speed: 22 MB/s (Using a Class 10 SDHC Memory Card. Speed depends on the hardware specifications of the Windows PC/Mac). Some computers may not recognize the SDHC Memory Card. If that occurs, use an SDHC Memory Card Reader.
- *3: Optional AVCHD-compatible software is required. The minimum system requirements for using the software must also be satisfied.

AVCHD Nonlinear Editing

AVCHD files can be transferred at high speed by using the USB 2.0 interface to connect the AG-HMR10 Series to a Windows PC/Mac. This dramatically improves productivity when compared with the time-consuming task of digitizing.



* New AVCHD transcoder software is available for free downloading on the following website.
<For US customers: www.panasonic.com/broadcast>
<Outside US: <https://www.pavc.panasonic.co.jp/pro-av/support/desk/e/download.htm>>

Bundled¹ with EDIUS Neo 2 Nonlinear Editing Software² (Windows PC only)

This software makes it simple and easy to edit full-HD images, and also lets you burn Blu-ray and DVD discs.

- Features**
- AVCHD converter 3 (included) lets you convert the images in AVCHD format into Canopus HQ (AVI) and other formats. Editing is easy.
 - The new 3D transition GPUfx system enables high-speed, high-quality effect processing.
 - Bundles with richly expressive effect software
 - Real-time editing and conversion of different HD/SD data
 - Provides output in a variety of image file formats, including AVI, H.264 and QuickTime

- [PC Minimum System Requirements]**
- CPU: Intel® Pentium 4 2.8 GHz or faster (Centrino, Xeon, Core Duo with the same or better performance)
 - *SSE2 or above required. Multicore/multi-CPU compatibility
 - OS: Microsoft® Windows Vista® SP1 (32-bit/64-bit) (Home Basic/Home Premium/Business/Ultimate), Windows® XP SP2 or above (32-bit) (Home Edition/Professional)
 - RAM: 1024 MB or more (2 GB or more recommended)

- *1: Limited time offer. The package model number is AG-HMR10PU/HMR10EU.
- *2: Only the EDIUS Neo 2 install disc is bundled with this package. The Bonus Content CD is not included with the bundle version. Also, PASS registration is required to install the software.

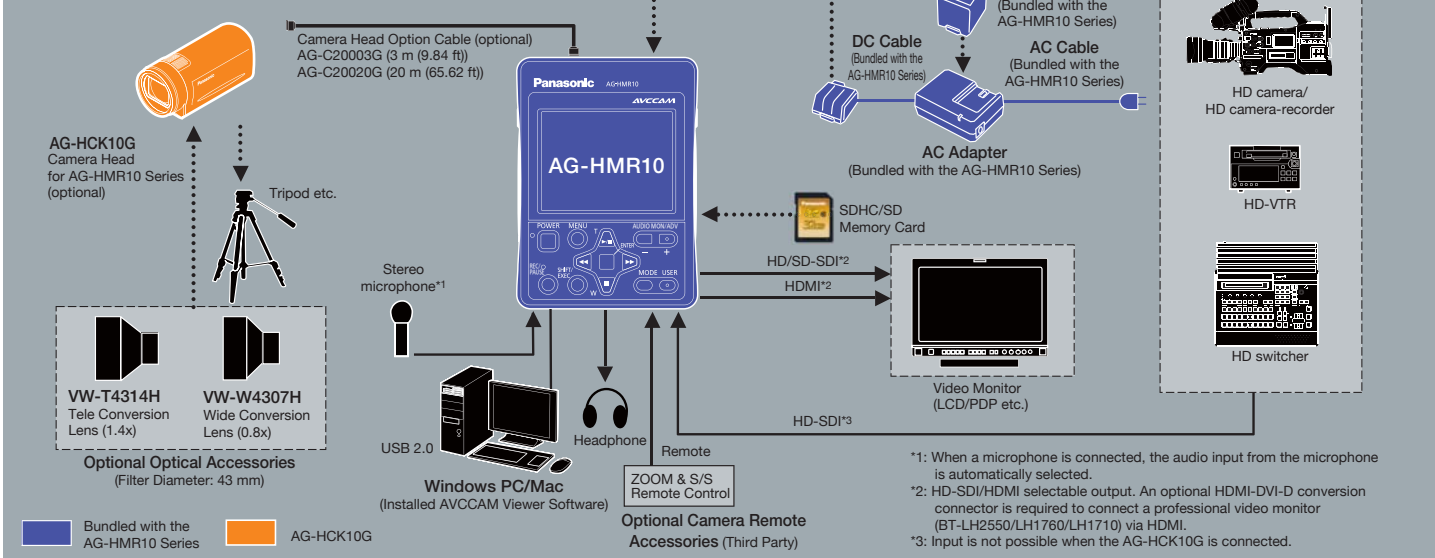
For more details, please visit the following website:
<<https://www.pavc.panasonic.co.jp/pro-av/>> (Starting AVCCAM EDIUS Neo 2 Bundle Sales)>

For details about EDIUS Neo 2, please visit:
<<http://desktop.grassvalley.com/products/EDIUSNeo/index.php>>

Interface



System Chart



Options

- VW-VBG260**
Battery Pack
• 7.2 V 2,640 mAh
(Bundled with the AG-HMR10 Series)
- RP-SDW32G**
RP-SDW16G
SDHC Memory Card
- BT-LH2550** 25.5"
BT-LH1760 17"
BT-LH1710 17"
BT-LH900A 8.4"
BT-LH80WU 7.9"
LCD monitors

* HD-SDI/HDMI selectable output. The HD-SDI output can be connected directly to a professional video monitor's HD-SDI input for monitoring the signal. If using the HDMI output to connect to a professional video monitor, an optional HDMI to DVI-D conversion connector is required. (BT-LH2550/LH1760/LH1710 via HDMI).

* These options are not available in some areas.

Superb Full-HD Image Quality

High-Quality, Multi-Angle Shooting
A 3MOS System with Full-HD Sampling

Camera Head
for AG-HMR10 Series (optional)
AG-HCK10G



Allows Operation from a Distance
Teams with AG-HMR10 Series Recorder

Zoom, focus, iris, shutter speed and white balance adjustments, as well as camera setup, can all be made from the AG-HMR10 Series. Its built-in stereo microphone also lets you adjust the audio levels. The camera head option cable (optional) comes in 3 m (9.84 ft) (AG-C20003G) and 20 m (65.62 ft) (AG-C20020G) lengths to match your application.

Highly Detailed Image Capture
A Progressive 3MOS Sensor with Approx. 2.51 Megapixels

The progressive 3MOS image sensors record full-HD images with a total, 3.05-megapixel (approx.) resolution [effective motion-image resolution of 2.51 megapixels (approx.)]. This produces full-raster HD images with high resolution and superb image quality. Because each of the three separate image sensors receives one of the three primary colors of light (red, green and blue), they render more precise images and more faithful colors than the single light-receiving 1MOS sensor.

What's the 3MOS System?

3MOS (MOS= Metal Oxide Semiconductor)
Image Sensors Process the three primary colors of light (red, green and blue).



HD multi-format recording

Recording Format	When set to 59.94 Hz	When set to 50 Hz
1080	1080/59.94i	1080/50i
1080 (only PH mode)	1080/29.97p, 1080/23.98p (Native*)	1080/25p
720 (only PH mode)	720/59.94p, 720/29.97p, 720/23.98p (Native*)	720/50p, 720/25p

* When the system frequency has been changed, turn the unit's power off and then back on so that the setting takes effect.
*1: In the Native mode, AG-HMR10 Series record only active frames.

Up to 120x Zoom Power
HD Lens Unit

Even at the 490 mm zoom setting (35 mm lens equivalent), this advanced 12x optical zoom lens is free of image degradation. And the AG-HMR10 Series is equipped with a digital zoom that instantly magnifies the image by any of three fixed values. 2x, 5x or 10x. Use it together with the 12x optical zoom lens, and you get super magnification equivalent to a 120x zoom, without the drop in light intensity that happens when using a lens extender. This advanced lens also lets you capture 40.8 mm wide-angle shots (35 mm lens equivalent) — unusual for such a compact unit.

* The image quality decreases as the digital zoom magnification increases.



Image with Wide-angle Image with 12x optical zoom Image with 12x optical zoom x 10x digital zoom (120x)

Take Clear Shots While Walking or Zooming
Optical Image Stabilizer (OIS)

Because hand-shake correction is done by actually driving the lens, there's none of the image degradation that occurs with electronic stabilization. You can capture beautiful, high-quality shots even in situations where hand-shake is typically a big problem — such as when zooming, shooting indoors in dim lighting, or shooting outdoors at night.

* Hand-shake from strong vibrations may remain.
Also, visible differences may be slight under some conditions.

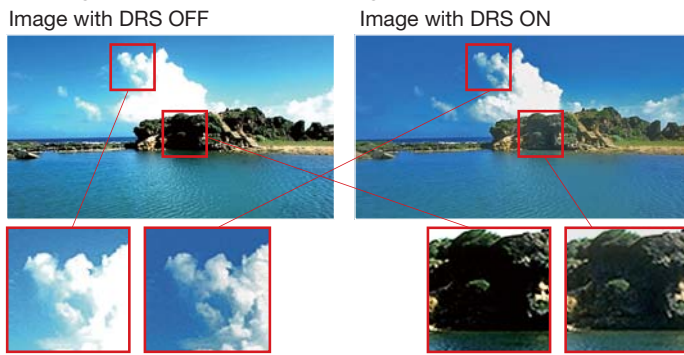


Image with OIS OFF Image with OIS ON

Suppresses Blocked Shadows and Blown Highlights
Dynamic Range Stretch (DRS)

A gamma curve and knee slope are estimated to match the contrast of each pixel, and applied in real time. When dark, bright, and intermediate shades are all contained in the same scene, this produces excellent gradation for each shade and minimizes blocked shadows and blown highlights. The images that result are enhanced by a visually wider dynamic range.

Images with the Dynamic Range Stretch (DRS) Effect



Blown highlights are suppressed. Blocked shadows are suppressed.

Highly Detailed Image Composition
Advanced Pro-tuning Functions

● **Matrix settings**
Lets you choose basic color hues that convey the desired overall image mood.

NORM1	For colors suited to shooting outdoors or under halogen lights.
NORM2	For colors more vivid than NORM1.
FLUO	For colors suited to shooting indoors under fluorescent lights.
CINE-LIKE	To reproduce colors similar to those in movies.

- **Knee point settings**
Controls the highlights within the frame. (AUTO/LOW/MID/HIGH)
- **Adjustable detail level, V detail level, detail coring and skin tone detail**
Corrects edges, removes image noise, smoothes skin's texture.
- **Adjustable chroma level, chroma phase, color temp and master pedestal**
Sets the basic levels for brightness and other signals.
- **White balance**
1-value memory, 2-value preset (3200 k, 5600 k) and Auto Tracking White (ATW).
- **Zebra**
Select any two levels from among 50 % to 105 %, in 5 % steps.

POV CAM

Cine-like Gamma Curves
7-mode Gamma for Richer Gradation

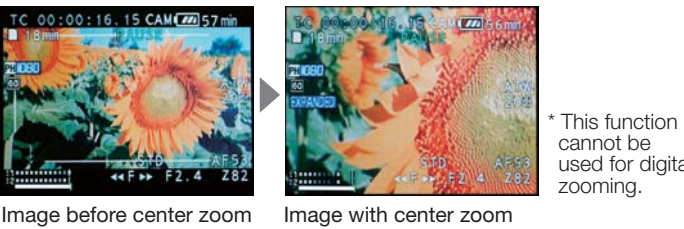
Drawing on technologies developed for the VariCam HD camcorders for digital cinema, Panasonic has equipped the AG-HMR10 Series with advanced gamma functions that address seven different shooting scenarios and enhance your creative abilities. This includes the cine-like gamma, which produces the characteristic warm tone of film recordings.

AG-HCK10G Gamma Modes

HD NORM	Suitable for HD recording
LOW	Works to flatten out a high contrast scene
SD NORM	Normal setting for SD (This was available in the DVX100 series.)
HIGH	Provides more contrast and color gradation
B.PRESS	Provides more contrast and blacks in low contrast scenes
CINE-LIKE-D	The Cine-like mode shifted to prioritize dynamic range
CINE-LIKE-V	The Cine-like mode shifted to prioritize contrast

Quick, Easy Focusing
HD Focus Assist Function

In addition to the center zoom function, which enlarges the center area of the image for easier focusing, a focus bar can be displayed to indicate the focus level by the length of the bar. A peak hold function in the focus bar makes it easy to find the optimal focus position. The One-Push Auto Focus mode also lets you temporarily switch to AF mode during manual focusing.



* This function cannot be used for digital zooming.

Wide Range of Settings
Slow Shutter and Synchro Scan Functions

The slow shutter function uses image accumulation to allow shutter speeds with frame rates reduced by half or more. The accumulation method provides bright-color images with less noise than those captured using conventional gain-up, so you get the higher sensitivity needed for nighttime shooting without illumination.

System Application

Highly Flexible Shooting
For Use in a Wide Range of Fields

Recording Unique News Angle

The AG-HCK10G makes it easy to shoot from high angles. And because the AG-HMR10 Series recorder comes standard with HD-SDI output, you don't need a converter for connecting to an HD digital broadcast recorder, an HD switcher, or a relay transponder.



Vehicle Onboard Shooting

Simply attach the camera to the dashboard, and place the recorder in the glove box for space-saving installation.



Recording Plant and Animal Observations

The compact AG-HCK10G can be easily set up in the shadow of a tree for close-up observation of plants and animals in their natural habitat. The Time Stamp function lets you insert information such as the date and time directly onto the images as you record, for scientific use.



Shooting from Special Angles

The AG-HCK10G lets you shoot from angles that would be difficult with ordinary cameras, such as high places and narrow spaces. Because the recorder and camera are separate, even if some unexpected problem should occur with the camera, the recorded data remains safe.



Options



* These options are not available in some areas.

Interface

