## PXW-FS7: The ideal documentary camera



The PXW-FS7 reflects years of intense conversations we've had with documentary shooters. In response, we completely redesigned the grip, improved the viewfinder, optimized the balance and refined the ergonomics. Of course, the FS7 also reflects Sony's expertise in 4K and HD codecs, Super 35 sensors and memory recording. The result is the ideal camera for documentaries—and the optimum tool for magazine shows, reality TV, unscripted TV and more.

## $\alpha$ mount flexibility

Sony's  $\alpha$  mount lens system offers unsurpassed compatibility with both Sony and third-party lenses. The FS7's E-Mount can take Cinema lenses and SLR lenses with a third party adaptor, as well as Sony's E-mount and A-mount lenses. So whether buying new lenses, or making use of lenses you've already purchased, the FS7 makes it easy.

You can purchase the FS7 on its own (PXW-FS7) or with lens (PXW-FS7K).

For size, weight, price and exceptional performance in moving images, the Sony SELP28135G is the perfect partner for the PXW-FS7.

Motorized zoom empowers you with smoother moves than you could accomplish by hand.

Click-free iris ring enables split exposures and smooth adjustment, even during a shot.

Minimized "focus breathing" fights unwanted image magnification during a take.

Constant aperture eliminates "zoom ramping," unwanted exposure changes during a zoom.

Sony's Optical SteadyShot<sup>®</sup> image stabilization reduces the effects of camera shake.



Meticulous optical design maintains axial image consistency across the zoom range.

Internal focus and zoom mean the front of the lens does not extend, so it will not interfere with your matte box.

Advanced Aspherical elements achieve extraordinary optical refinement while reducing size, weight and complexity.

SELP28135G is supplied as standard with PXW-FS7K.



## Next-generation memory

Long-form programs need media that's both reliable and affordable. As specified by the CompactFlash Association, XQD™ memory cards score big on both accounts. Reliability comes from in-camera recovery. You get very low cost per minute compared to CFast™ cards. And robust communication between the camera and the card's controller enables read/write speeds up to a sizzling 600 Mbps.

